# Goals for Amelia Island Mosquito Control District

# 1. Enhance Public Safety and Health

Reduce mosquito populations to protect residents and visitors from mosquito-borne diseases such as West Nile Virus and Eastern Equine Encephalitis.

#### 2. Increase Public Awareness and Education

Provide educational materials and outreach to the community on mosquito prevention, personal protection, and the importance of standing water elimination.

### 3. Optimize Operational Efficiency

Streamline mosquito surveillance and control processes to maximize the effectiveness of treatments while minimizing environmental impact.

# 4. Improve Data-Driven Decision Making

Utilize advanced GIS mapping and tracking software to identify mosquito hotspots and deploy targeted control measures more efficiently.

### 5. Expand Community Partnerships

Strengthen relationships with local governments, environmental groups, and schools to foster collaborative approaches in mosquito management and prevention efforts.

### 6. Sustainable Environmental Practices

Ensure that all mosquito control efforts are compliant with environmental regulations and focus on minimizing pesticide use through Integrated Pest Management (IPM) strategies.

### 7. Professional Development for Staff

Provide ongoing training for employees to stay current with the latest mosquito control

techniques, technologies, and regulations. Ensure 100% of staff obtain a pesticide applicator license.

# **Objectives for Amelia Island Mosquito Control District**

# 1. Conduct Monthly Surveillance

Monitor mosquito populations through larval and adult trapping at key sites across the district to track trends and hotspots.

### 2. Reduce Mosquito Complaints by 15%

Implement targeted interventions in areas with frequent mosquito complaints to achieve a measurable reduction in community-reported issues.

### 3. Public Education Campaign

Host or participate in at least three public outreach events or online campaigns to educate residents about mosquito control and prevention.

### 4. Pesticide Use Reduction

Decrease the overall pesticide usage by 10% while maintaining effective mosquito control, by increasing larvicide treatments and focusing on breeding prevention.

### 5. Strengthen Larvicide Program

Apply larvicides in at least 80% of identified mosquito breeding areas, focusing on the reduction of larvae to prevent adult mosquito emergence.

# 6. Implement a Drain-and-Cover Initiative

Launch a public initiative encouraging residents to remove standing water and cover containers to reduce mosquito breeding grounds.

# 7. Annual Employee Training Program

Ensure that all district employees participate in at least one professional development workshop or certification program related to mosquito control.